

# Santa Claus Village

The iconic attraction in Lapland Finland





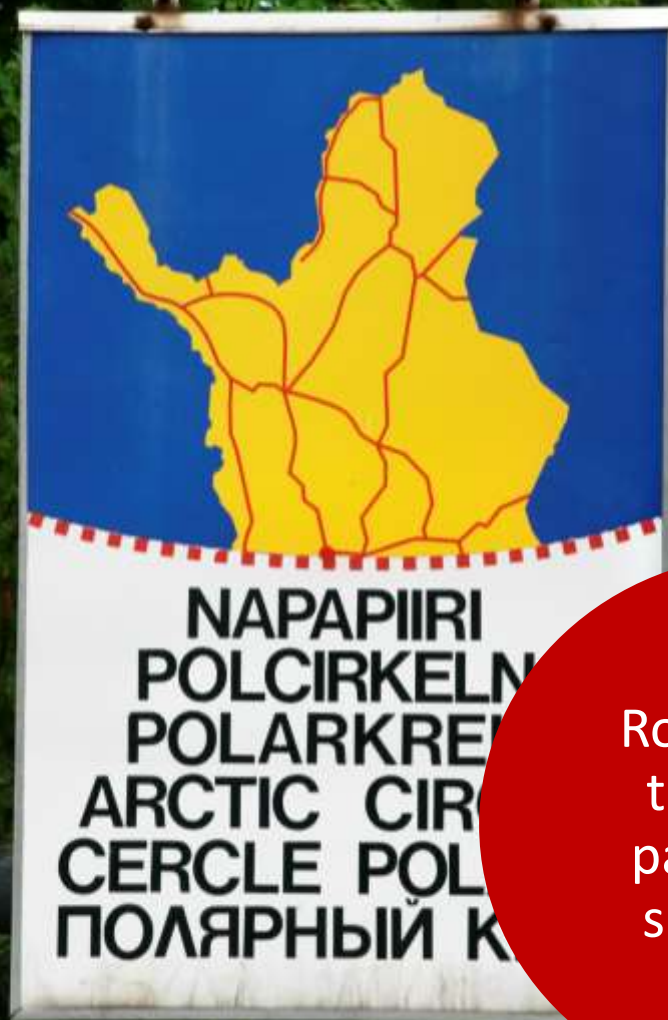


**BUCKET LIST  
EXPERIENCES**

**Meet Santa Claus**

**Cross the Arctic  
Circle Line**





Rovaniemi is the Unicef partner city since 2010

## History

- History dates back to 1950 when Mrs Roosevelt (Unicef) visited Rovaniemi and Arctic Circle
  - First building Roosevelt cottage was built
  - First Arctic Circle postal stamp was launched
- 1984 first concorde (British airways) landed to Rovaniemi => Beginning of the Christmas tourism
- 1985 Santa Claus stated to have an office in Arctic Circle
- Santa Claus has been there daily basis since 1992
- Rovaniemi received the status of the Official Hometown of Santa Claus® in 2010
- 2016 Visit Rovaniemi and the City of Rovaniemi were granted the President's Internationalisation Award by President of Finland Sauli Niinistö



# General Information

- Open every single day of the year 365
- No entrance fee, pay only "what you experience"
- Santa Claus can be met free of charge every day of the year
- App. 50 private companies in the attraction
  - Santa Claus, Santa Claus' Main Post Office, Santa Claus Reindeer, Mrs Santa Claus, huskies, snowmobiling, petting zoo, Elf School etc
  - Hotels, restaurants, cafes, shopping, activity companies...
- The Arctic Circle is a circle of latitude that runs 66°33'45.9" north of the Equator. It marks the southernmost latitude where the sun can stay continuously below or above the horizon for 24 hours – these phenomena are known as the Midnight Sun in the summer and the Polar Night ("Kaamos") in the winter.
- EVENTS in Santa Claus Village arranged by Visit Rovaniemi
  - The Grand Opening of Christmas Season 2023 on Sun 11.11.2023 at 17.00
  - Santa Claus is on his way on Sat 23.12.2023 at 19.30

**App. 500 000  
visitors  
per year**





# Santa Claus

- Goodwill ambassador & "real person"
- Politically and religiously uncommitted
- Everyone is important & valuable = equality is the key value
- Originally lives in mysterious Korvatunturi ("Ear Mountain") in Finnish Lapland
  - Santa Claus Village is place that everyone finds & easy to visit
- Meet Santa Claus in different venues
  - Santa Claus Village
  - Santapark
  - Santa's secret forest
  - Invite Santa Claus into your cabin
  - Private meetings





- 1 Aurora Suites
- 2 Balmuir Store Arctic Circle, Santa's Luxury, Santa's Chocolate and Candy Shop, Luggage Storage
- 3 Bearhill Husky
- 4 Best Park
- 5 Christmas House
- 6 Elf's Farmyard Tallintontun Piha
- 7 Glass Resort
- 8 Glass Resort Restaurant
- 9 Lapland Restaurant Kotahovi
- 10 Marttiini Oy
- 11 Mrs. Santa Claus Christmas Cottage
- 12 Nova Skyland Hotel
- 13 Restaurant Forest Manor *Open on request*
- 14 Restaurant Santa's Cuisine
- 15 Roosevelt Cottage
- 16 Santa Claus Gift House:
  - 17 Arctic Circle Info
  - 18 Cafe Restaurant Napatapuli
  - 19 Lappituote
  - 20 Loft Cafe coffee shop
  - 21 Maahisenkolo
  - 22 Sarvesta Saporoon Ky: Poronpulkka, Santa's Gifts and Delicacies
  - 23 Tunturi-Tuote Oy shops, three shops
- 24 Santa Claus Holiday Village Congress House
- 25 Santa Claus Holiday Village cottages
- 26 RHY★ Santa Claus Holiday Village Reception & Three Elves Restaurant
- 27 Santa Claus Holiday Village Suites
- 28 Santa Claus Main Post Office
- 29 Santa Claus Office:
  - 30 Iittala Outlet Napapiiri
  - 31 Marimekko
  - 32 Pentik
- 33 Santa Claus Reindeer
- 34 Santamus World
- 35 Santa's Adventures
- 36 Santa's House of Snowmobiles
- 37 Santa's Pizza & Burger
- 38 RHY★ Santa's Igloos Arctic Circle & Restaurant Arctic Eye
- 39 Santa's Salmon Place
- 40 Shell Napapiiri restaurant/shop 24/7
- 41 Ennenmen World



111 KM TO LUOSTO  
246 KM TO SAARISELKÄ

1.4 KM SANTA'S FOREST

USE THE WALKING ROUTE AND UNDERPASS  
DO NOT CROSS THIS ROAD BY FOOT

8 KM TO ROVANIEMI  
3 KM TO AIRPORT







Santa Claus'  
Main Post  
Office has the  
unique stamp

## Tips for organizing guided tour (free of charge to visit)

1. Enter the Santa Claus Village from the Northern Parking area
2. Arrive to the Arctic Circle line & cross it together with your guests
3. Visit [Santa Claus](#) & get the digital group photo & video for a memory
4. Stop at Roosevelt Cottage & Learn about the history of Santa Claus Village
5. Visit [Santa Claus' Main Post Office](#) & send your Christmas cards with special stamp
6. Shopping & coffee break



Learn the elf skills at Elf Hat Academy

## Tips for organizing guided tour (experiences to pay)

7. Have a reindeer sleigh ride at [Santa Claus Reindeer](#) (400m, 1km & 3km)
8. Meet [Mrs Santa Claus](#) at hers Christmas Cottage
9. Enjoy snowfun & Ice disco at [Snowman World](#)
10. Participate [Elf Hat Academy](#)
11. Have a husky experience at [Arctic Circle Huskypark](#) or [Bearhill Husky](#)
12. Join an outdoor activity of [Wild Nordic](#)





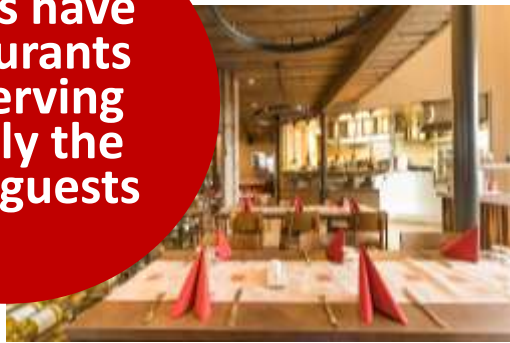
# Practical tips

- Visit Santa Claus as the first or last guests of the day => most peaceful moments of the day
- [Tell the history](#): Everything begun from 1950 when Mrs Roosevelt, the First Lady, visited Rovaniemi & Arctic Circle etc...
- Check [the webcam of Santa Claus Village](#)
- Buy the Arctic Circle Crossing Certificate from [Santa Claus Reindeer](#) or [Arctic Circle Tourist Information](#)
- No passport stamping! It's illegal.





Hotels have restaurants for serving mainly the hotel guests



## Restaurants & Cafes

- Cafe Ensilumi & Ice restaurant at [Snowman World](#)
- Lapland restaurant [Kotahovi](#)
- [Loft Cafe](#)
- [Santa's Pizza & Burger](#)
- [Santamus](#)
- [Three Elves](#) at Santa Claus Holiday Village





App 1000  
beds in  
the  
attraction



# Overnighting

## Stay cosy

- [Santa Claus Holiday Village](#)
- [Nova Skyland Cabins](#)

## Have a luxurious stay

- [Glass Resort](#)
- [Santa's Luxury Boutique Villa](#)
- [Santa's Igloos Arctic Circle](#)
- [Nova Skyland Aurora Suites](#)
- [Arctic TreeHouse Hotel](#) (2km from Santa Claus Village)





# Tips for winter 2023 - 2024

- Culinary experience at Glass-Igloo at [Santa Claus Holiday Village/ Three Elves restaurant](#)
  - 14.00 , 17.00 & 20.00 daily
- Party at [Snowman World's](#) ice disco
  - Dec 6, 2023 – Jan 6, 2024 daily at 17.00 – 19.00 (except on Dec 24 & Dec 31)
  - Jan 7 – Mar 17, 2024 on Wed & Fridat 17.00 – 19.00
- Atmospheric food experiences at [Santamus restaurant](#)
  - Daily buffet lunch at 12-16, 1.12.2023 – 17.3.2024, 29€/adult & 14€/child
  - Dinner with Gold Panning experience on Saturdays at 18 – 21, from 18.11. to 30.12.2023, 79€/person
- Have a tasty drinks at [Loft Cafe](#)
  - Open daily
- Try ice carting at [Santa's Motor Park](#)
  - Requires booking
- Mini-snowmobiling at [Arctic Snowmobile Snowmobile Park](#)
- Meet pets at [Elf's farm yard](#)







# Santapark

- [Santa Claus' Homecavern](#) app 2km from Santa Claus Village
- Open in Christmas season
  - 11.11.2023 – 13.1.2024
- Attractions/ activities:
  - Santa's office
  - Post office
  - Under cross the Arctic Circle
  - Mrs Gingerbread's bakery
  - Ice Princess' ice gallery
  - Elf Show
  - Elf School
  - Shopping & restaurant
- Perfect for families and Christmas magic seekers!



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