



Rovaniemi

For Lifestyle and Culture travellers





Rovaniemi is...

- The Official Hometown of Santa Claus®
- Vibrant town located on the Arctic Circle
- Administrative center of Lapland Finland
- Having great connectivity all year round
 - Finnair & Norwegian & several seasonal flights
 - VR = train connections from Southern Finland
 - [Busses from all over the Finland](#) and [Arctic Route bus connection from Tromssa](#)
- Having 6500 registered bedplaces
 - Great number of [unique accommodations](#) like glass-igloos, suites, villas etc
- The town is surrounded by app. 30 villages
- Home to 63 000 locals & 12 000 reindeer

Enjoy the
local lifestyle
& meet the
locals



Local way of living and Lapland culture

- Rovaniemi is the cultural center of Lapland - unique local lifestyle and rich culture
- History is present in city architecture
 - Alvar Aalto
 - Ferdinand Salokangas
- Lumberjack culture is strong part of Rovaniemi's past
- Rovaniemi's war history is interesting and a lot can be learnt during the visit
- Rovaniemi is home to many artists & authors
- In summer there are many small, local events organized

Experience
why Finland is
the Happiest
country in the
world!





Buy Culture
Pass and
enter three
venues!



Cultural Sights

Arktikum Science Center and Museum

- Experience northern nature, culture, and history up close
- Contact: Hannele.koskiniemi@arktikum.fi

Korundi House of Culture

- Exhibitions and Concerts
- Art museum
- Lapland Chamber Orchestra
- Book an art workshop & create your own piece of art for a souvenir!
- Contact: heli.Huhanantti@korundi.fi

Pilke – Science center of forest

- Learning about sustainable way of using the Northern forests
- Contact: pilke@metsa.fi

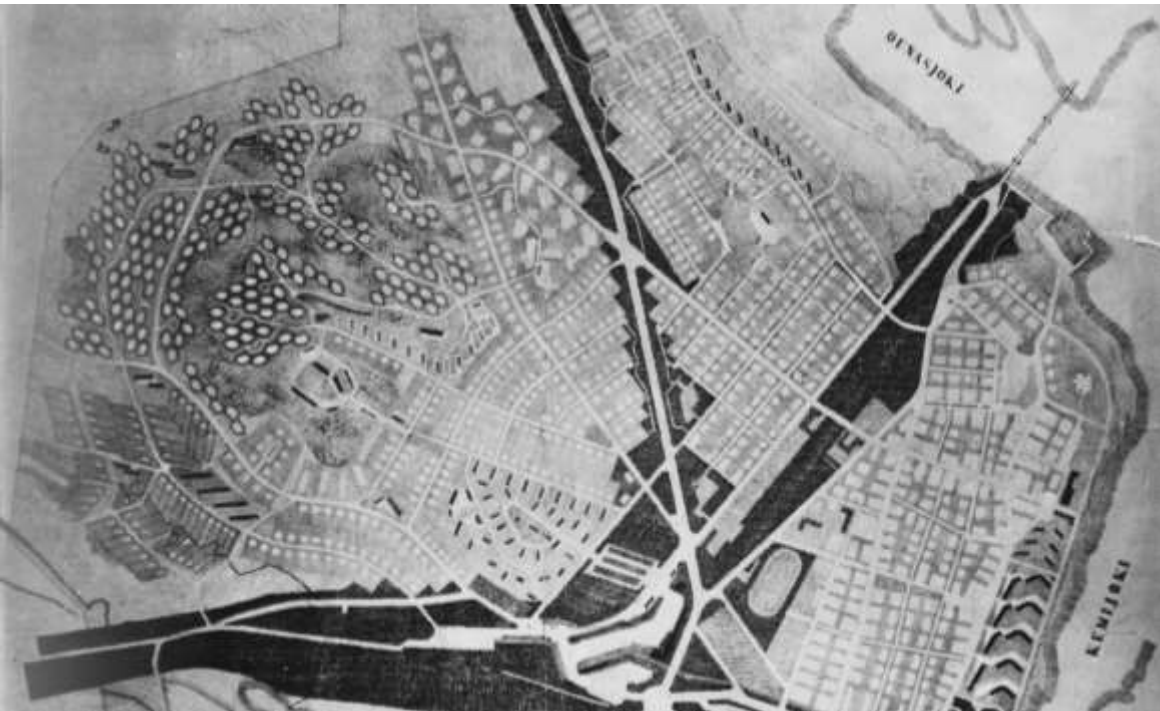


Local Handicraft Workshop & Home

Learn and be part of the authentic local lifestyle at workshop and home of Irene and Ari Kangasniemi



- For small groups & FIT
- Deep dive into Lappish way of living together with local handicraft workers
- Authentic experience
- A lot of information of Lapland & doing a small personal handicraft
- Contact: kangasniemi@hornwork.fi



Alvar Aalto's heritage

- Alvar Aalto (1898-1976) is widely regarded as one of Finland's national architects
- Rovaniemi is proud to have several major features designed by Alvar Aalto, one of Finland's foremost architects
- Aalto's main work in Rovaniemi is the administrative and cultural centre, also known as the Aalto centre
 - Rovaniemi City Hall (pictured)
 - Rovaniemi City Library and
 - Lappia House, a congress venue and the home of Rovaniemi Theatre
- City plan with the shape of reindeer head by Alvar Aalto
- Inquire guided Alvar Aalto tours from Rovaniemi city guides: info.rovaniemiguides@gmail.com



Activities with culture twist

Wild About Lapland – Visiting the cultural sights by canoe

- Contact: sales@wildaboutlapland.com

Bearhill Husky – Living of the land

- Contact: booking@bearhillhusky.com

Nordic Odyssey - Cultural e-fatbike tour

- Contact: info@nordicodyssey.net

Safartica – Arctic Survival

- Contact: lotta.lonka@safartic.com

HuskyYogaNature by Aksana Kurola

- Visit to local reindeer farm by canoes
- Contact: aksana@yoganature.fi





Sauna experiences

Public sauna in Finnish style at Kesärafla Sauna

- The log-built 35-person sauna with a terrace stands in the panoramic landscape of the Kemijoki River. Restaurant serves cosy meals and good drinks.
- True Finnish sauna atmosphere guaranteed.
- Contact: mira.soderlund@laplandhotels.com



Happy Fox

- Traditional sauna experience at floating sauna by the river Ounasjoki
- Contact: hello@happyfox.fi

Kotatuli Experience – Silence of sauna

- Contact: info@kotatuli.fi

More sauna experiences



Food experiences

Traditional Lappish restaurant Nili

- Unique and authentic Lappish restaurant in the downtown of Rovaniemi
- Specialties from Lapland prepared from fresh Arctic ingredients
- Contact: restaurant@nili.fi



Summer Highlight!

Kotisaari Island – Local atmosphere and great bbq food

- Small island which used to be lumberjacks' base
- Cosy taverna in old boat house
- Riverboat transfer in the scenic rivers of Rovaniemi
- Contact: savurafla@laplandsafaris.fi

More food experiences



Atmospheric, local accommodation

Bear's Den – perfect cabin by a lake experience

- legendary log cabin with sauna & nature experiences
- Accommodates upto 14 persons
- Located by a remote lake
- Contact: marika.tomminen@laplandsafaris.fi

Villa Rehto

- Authentic T& traditional log milieu by the River Kemi
- Space for 10 persons
- Contact: info@rehto.fi

Vaattunki Wilderness Resort

- 25 cabins + other cottage and loghouse accommodation
- Located app. 30min drive from Rovaniemi city centre towards North
- Next to Arctic Circle hiking area and beautiful rapids
- Many nature activities available on site
- Traditional Finnish sauna experiences
- Contact: Lotta Lonka, lotta.lonka@safartica.com





Other culture related accommodation

Arctic Light Hotel

- Boutique hotel in the heart of city
- Building is the old city hall of Rovaniemi
- Designed by Finnish architect mr Ferdinand Salokangas
- Contact: Ms Susanna Degerman:
susanna.degerman@arcticlighthotel.fi

Haawe Boutique Apartment Hotel

- 14 rooms in one of the old buildings in Rovaniemi
- Lapland nature inspired interior
- Centrally located in Rovaniemi
- Contact: info@haawe.fi

Posti Boutique Hotel Rovaniemi

- Historical building from 1950's
- Town's old post office
- 33 rooms
- Contact: hotel@arcticlifestyle.fi

MORE ACCOMMODATION IN ROVANIEMI!





ROVANIEMI

ARCTIC CIRCLE
- NAPAPIIRI

Finland /
Suomi

ROVANIEMI

HELSINKI



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